

Photo Release/Promotional Material Authorization Form

From time to time, photos and videos will be taken of children, special activities, summer camp, field trips, etc. Annie's Early Learning Center, LLC reserves the right to use this media for newsletters, the center's website and Facebook page, educational-related purposes, marketing and promotional purposes, etc. Your child's well-being is our number one concern at Annie's and we use all media in a prudent manner.

I understand that it is my responsibility to update this form in the event that I no longer wish to authorize the use of my child's image or if I wish to authorize my child's image to be used. I agree that this form will remain in effect during my child's term of enrollment and beyond.

Please indicate below if you authorize Annie's ELC to take and use your child's picture for the following purposes:

I consent to allow Annie's Early Learning Center, LLC to use my child's image for the purposes indicated below:

Child's Name: _____

Please initial for purposes you are consenting to:

- Bulletin board displays in the center
- Classroom art projects (gifts for parents, holiday projects)
- Social media (center website, Facebook page, etc)
- Promotion purposes (advertising, brochures, display boards, etc)
- Brightwheel app

X _____

Parent's or Guardian's Signature

Date

I do not consent to allow Annie's Early Learning Center, LLC to use my child's image for any purpose.

X _____

Parent's or Guardian's Signature

Date